SELECTED SCREEN WORK

SYD RICHARDSON

PRODUCTION DESIGNER / ART DIRECTOR

SETS · SCENIC · PRINT GRAPHICS · VISUAL DEVELOPMENT

PROFILE

Production designer and art director with 12+ years across film, television, commercials and music videos. I translate creative briefs into lookbooks, renderings, printed graphics, sets and props, then work with crews and vendors to bring the design onto set.

DESIGN + BUILD

Concepts + lookbooks

3D renderings + plans

Print + on-set graphics

Sets, props + scenic finishes

Crew + vendor coordination

Schedules + budgets

TOOLS

Photoshop · Illustrator

Vectorworks · SketchUp

Blender · AutoCAD

EDUCATION

New York Film Academy
Associate Degree in Film Production

SELECTED CREDITS

FEATURE FILMS

Wrong Place (2022) | Production Designer

Nix (2022) | Production Designer

Chasing Nightmares | Production Designer

Manifest Evil (2022) | Assistant Art Director

Wages of Sin (2025) | Property Department

TELEVISION

Mean Girl Murders | Production Designer, "Girls in the Hoods"; Set Decorator, "Clash of the Coeds"

Homicide for the Holidays | Art Director, "Thanks-Killing"

Power, Season 5 | Set Dressing / Art Department

Escape at Dannemora | Set Dressing / Art Department

MUSIC VIDEOS

Chloe x Halle - "Do It" | Art Director

El Alfa ft. Cardi B - "Mi Mami" | Production Designer

A$AP Rocky - "Sundress" | Props Assistant

AWOLNATION - "Candy Pop" | Production Designer

Calboy - "Love Me" · Lil Tjay - "Ruthless" | Production Designer

COMMERCIALS + CAMPAIGNS

IBM "Be Equal" · Apple "Depth Control" | Production Designer

Johnson & Johnson · Burger King · Colgate | Art Director

Revlon · Mountain Dew / Impractical Jokers | Art Director

Spotify / Kodak Black · AutoTrader · Adidas | Art Director

Hugo Boss · Lyft · Kroger / Welch's · Mattress Firm | Art Director

LOCATION
Brooklyn, New York

PHONE
516-225-2250

EMAIL
sydrichcreative@gmail.com

PORTFOLIO
sydrichardson.com

SR

EVENTS / PROJECTS

CONTACT

Brooklyn, New York
516-225-2250
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gmail.com

syd-richardson-project-lead.
sydrio.chatgpt.site

CORE STRENGTHS

- Event logistics
- Vendor coordination
- Installations
- Scheduling
- Procurement
- Budget tracking
- Remote operations
- Project documentation

TOOLS

- Google Workspace
- Microsoft Excel
- Workday
- Airtable
- Monday.com

EDUCATION

New York Film Academy
Associate Degree in Film Production

SYD RICHARDSON

EVENTS MANAGER / PROJECT COORDINATOR

Events manager and coordinator across cultural institutions, nonprofit programs, live activations and remote operations. I organize people, schedules, vendors, materials and follow-through so a plan holds up on site.

SELECTED EXPERIENCE

HOUSING WORKS — 2026-PRESENT

Events Manager (Contract)

Coordinate on-site installation and preparation for Best of Fall, Kalshi partnership programming and Fashion for Action.

NEW YORK PUBLIC LIBRARY — 2025

Administrative / Exhibition Coordinator (Contract)

Across two engagements, coordinated calendars, designers, vendors, procurement and follow-up. Maintained artist-fee and permissions trackers and handled vendor setup, payments and contracts in Workday.

UNITED WAY OF NEW YORK CITY — 2024

BookMobile Coordinator (Contract)

Coordinated hosts, venues, partners, staff and materials for a multi-borough program. Handled check-in, setup, breakdown, return shipments and day-of issues.

USTA — 2024 / 2026

Systems Monitoring / Geofencing Support (Contract)

Monitored live US Open systems remotely and escalated issues. Later validated facility boundaries and tracked progress in Google Sheets for a national data initiative.

WOLF GANG LLC

Experiential Installation Projects (Contract)

Worked on physical installations for LEGO, Squid Game x Xbox and Trolls activations.

RAMP — 2025

Brian's Office NYC Pop-up

Contributed to installation, design and coordination for the Flatiron activation.